

A UNIQUE MARKET IN THE RELIGION FIELD....



www.sssrweb.org

69th ANNUAL MEETING & EXHIBITION

TO CONVENE JOINTLY WITH

RELIGIOUS RESEARCH ASSOCIATION
The intersection of research and application

www.rraweb.org

**OCTOBER 25-27, 2019 - (Exhibit Dates: 10/25-26)
Hyatt Regency St. Louis at the Arch, MO**

❖ ❖ AUDIENCE ❖ ❖

You will access an audience of 600+ professionals representing a wide range of academic disciplines. The majority are **university level educators** of religious studies, theology, philosophy, sociology, psychology and anthropology. Administrators, clergy and practicing physicians also attend. The scholarship level is very high with an excellent potential for publishers to obtain manuscript proposals!

SSSR MEMBERSHIP PROFILE

Field of Study

Sociology	50%
Religious Studies	20%
Other Social Sciences (American Studies, Economics, Political Science, Psychology)	20%
Other Humanities (Area Studies, Communication)	10%

TRAFFIC BUILDER / NEW BOOK RECEPTION

A New Books Reception will take place IN the Book Exhibit area. This popular event (1) will give authors of new books published in the past year an opportunity to display and talk informally about their work and (2) boost overall exhibit floor traffic.

Cocktail tables (for author presentations) will be strategically placed throughout the exhibit area plus complimentary food service will be provided. Admission to the event is free to all conference registrants.

To help defray the cost of food, publishers/exhibitors are invited to be an official "sponsor". An optional modest fee at \$125.00 is set forth in the exhibit application. Appropriate sponsorship recognition will be publicized among your target audience!

SSSR THEME: DIVERSIFYING THE SOCIAL SCIENTIFIC STUDY OF RELIGION: THE NEXT SEVENTY YEARS

Critically examine the past while charting the vision for the future of the social scientific study of religion by addressing aspects of diversity as follows:

- Studies that bring together scholars from different social locations and different disciplines in service of a deeper understanding of diversity.
- How does religion sit alongside, influences, and is influenced by other social locations, identities and institutions: social locations such as race, social class, gender, sexuality or institutions such as science,

education, the criminal justice system, examples of a few of the many social locations and institutions where religion is important.

- Study different nation and state contexts
- Compare different religious traditions as well as understand the varieties of non-religion.
- Study diverse publics as well as initiatives which translate research and receive feedback from diverse publics.

RRA THEME: ENGAGING WITH SCHOLARLY RESEARCH ON RELIGION

The 2019 RRA annual meeting will explore how to research new religious phenomena and trends

SAMPLE TOPICS

- How has public discourse on religion changed in the United States in recent years? What impact have the 2016 presidential election and recent Supreme Court decisions had on discussions of religion in the public sphere?
- How have churches and denominations reacted to the increased public suspicion on societal and religious institutions, such as in the news media? How do demographics (race, gender, education, among others) factor into these reactions and responses?
- In what ways do media outlets, both religious and secular, engage with scholarly research? What can scholars do to disseminate their ideas beyond the academic world?
- How have you seen your own research used in the public sphere? Have you made purposeful efforts to get your research into the hands of "ordinary" people, and if so, how?
- How does social media impact scholarly research and dissemination on religion? Does social media introduce new tools or data sources to study religion from different perspectives?
- What is the relationship between the topics academics study and the topics religious congregations are interested in? Does scholarly research contribute to change on local levels?

❖ ❖ EXHIBIT HOURS ❖ ❖

Install	Thur	10/24	5pm-8pm
	Fri	10/25	8am-9am
Open	Fri	10/25	9:30am-5:30pm (New Book Reception: 5:30-6:30pm)
	Sat	10/26	9am-3pm
Dismantle	Sat	10/26	After 3pm (Dismantling prior to 3pm is not permitted)

❖ ❖ WHO SHOULD EXHIBIT? ❖ ❖

YOU will reach a receptive audience if you....

- Sell books, supplies and teaching aids
- Publish books, curricula, textbooks or magazines
- Produce or distribute films, tapes, records or other media
- Develop conferences, workshops, retreats or continuing education
- Work in the field of inter-faith or inter-religious understanding
- Offer consulate services, volunteer training or other support systems for churches/synagogues
- Recruit students for schools and/or graduate admission programs in the field of religion
- Recruit applicants for faculty vacancies

❖ ❖ SHIPPING - COMBINED/LITERATURE DISPLAY ❖ ❖

Shipping instructions confirmed with application.

❖ ❖ HOTEL LODGING ❖ ❖

Hyatt Regency St. Louis at the Arch
315 Chestnut St.. St. Louis, MO 63102
\$179 single/double ~ \$204 triple ~ \$229 quad
314/655-1234

❖ ❖ FOR EXHIBIT DETAILS, CONTACT ❖ ❖

**SSSR EXHIBIT MANAGEMENT
EXHIBIT PROMOTIONS PLUS, INC.
11620 Vixens Path Ellicott City, MD 21042
410/997-0763 ~ Fax 410/997-0764
sssr@eponline.com ~ www.eponline.com**

APPLICATION AND CONTRACT FOR EXHIBIT SPACE

**SOCIETY FOR THE SCIENTIFIC STUDY OF RELIGION / RELIGIOUS RESEARCH ASSN.
OCTOBER 25-27, 2019 (EXHIBIT DATES: 10/25-26) - HYATT REGENCY ST. LOUIS AT THE ARCH, MO**

A. FULL TABLETOP SPACE (3 TABLES/2 CHAIRS) Non-Profit _____ \$450.00 | 501c – no items for sale
Publisher/ _____ \$550.00 | University Press
Commercial/Non Publisher _____ \$650.00

B. SINGLE TABLETOP (1 TABLE/1 CHAIR) Non-Profit _____ \$350.00 | 501c – no items for sale
Publisher/ _____ \$400.00 | University Press
Commercial/Non Publisher _____ \$450.00

C. COOPERATIVE "TAKE-ONE" LITERATURE DISPLAY _____ \$80.00 (Vendor) | _____ \$40.00 (Author)
(Unlimited quantity and variety - recommend 200 pieces)

D. COMBINED BOOK DISPLAY

First Title _____ \$60.00 Each Addl # _____ x \$50.00 (Publisher) = \$ _____ | _____ \$50.00 (Author)

TITLE AUTHOR PUB DATE LIST PRICE
List additional titles on separate sheet)

E. UNLIMITED # OF TITLES IN COMBINED BOOK DISPLAY _____ \$250.00
Attach list including title, author, pub date and list price.

F. SSSR PROGRAM ADVERTISING **COPY DUE: 8/1/19** \$300 Full Pg (5-1/2w x 8-1/2h) | \$175 Half Pg (5-1/2w x 4-3/4h)
(Distributed on-site to each registrant)

TABLETOP & PROGRAM ADVERTISING DISCOUNT PACKAGE ~ 15% discount on ad (with tabletop display reservation).
Discount will be reflected on the invoice.

G. NEW BOOKS RECEPTION (Includes hosted food service plus 1 table for use by author of book(s) pub. since Fall, 2018)
 \$125 – Publisher/Sponsor (Includes Program and onsite signage recognition plus public announcements)
 \$50 – Author (SSSR/RRA Member)

TERMS OF PAYMENT/CANCELLATION -- A non-refundable \$200.00 deposit per exhibit space or tabletop reserved is due with application or within two weeks of invoice date. Final payment for exhibit space is due by 7/25/19. Reservations received after 7/25/19 will require payment in full within two weeks of invoice date. Payment in full is required prior to exhibit installation.

Literature & combined display payments are due with application or within two week of invoice date.

Written cancellations received by SSSR exhibit management after 7/25/19 will be charged the full exhibit space/combined book display exhibit rental fee. Cancellations are not effective until received IN WRITING by exhibit management. Exhibit copies for the combined display are not returnable. No refund on late or no arrival materials.

Organization _____

Address _____ City _____ State _____ Zip _____

Reserved By _____ Title _____

Tel _____ E-mail _____ Cell _____ Website _____

PAYMENT INFORMATION TOTAL AMOUNT TO BE CHARGED WITH APPLICATION \$ _____ (U.S. Funds Only)

Check Payable Exhibit Promotions Plus VISA MasterCard American Express

Credit Card # _____ Exp _____

Cardholder Name _____ Signature _____

Address _____

Email _____ Tel _____ Cell _____

RETURN FORM AND CHECK PAYABLE TO:

EXHIBIT PROMOTIONS PLUS, INC. – SSSR EXHIBIT MANAGEMENT
11620 Vixens Path, Ellicott City, MD 21042-1539
410/997-0763 ~ fax 410/997-0764 ~ sssr@epponline.com ~ www.epponline.com